

# Outcomes of Data Camp Workshop

Open Government Data Conference Brisbane - 23 September 2011

*The following is a list of **challenges** and **opportunities** in making open data practices “business-as-usual” in Australian government, as developed by Data Camp participants & facilitated by Mark Elliott.*

## Challenges

### Culture

- Internal conflict and lack of leadership (requires a mandate that is often missing)
- Lack of an open gov data community
- Breaking down silos, in your org and those you must deal with
- Inability to share due to lack of good will
- Moving beyond cost recovery thinking
- Over coming risks or perception the risk of being exposed / risk aversion
- Coordinating and sharing out-of-copyright material
- Getting more data that can be released and used openly

### Policy

- Managing the decisions around what can and should be open and what shouldn't
- Inability to share due to lack of standards (eg schema standards)
- Managing and protecting privacy
- Identification of those who you can/should share data with
- Coordinating and sharing out-of-copyright material
- Getting more data that can be released and used openly

### Procurement

- Inability to share due to poor technology
- Getting data out of legacy systems (esp. a local council perspective)
- Getting more data that can be released and used openly
- Big bang thinking, as opposed to iterative

### Engagement

- Finding the right person who can 'take you to the data'
- Media & commercial engagement (making it news worthy and appealing for entrepreneurs)
- Approaches to determining the users' interests and needs
- Making crowd-sourcing sustainable (eg engagement wise) and financially viable
- Driving demand

## Opportunities

### Culture

- Breaking down silos, in your org and those you must deal with (eg Cross pollination of data sets)
- To become more person centred as opposed to organisation centred
- Forums that enable sharing in order to minimise duplication and unneeded effort
- Coordinating and sharing out-of-copyright material through initiatives such as TROVE
- Driving culture shifts through engagement on the topic

### Policy

- Getting more, better data (it saves lives)
- Driving culture shifts through new policy on the topic
- Economic benefit in being able to target services better and provide electronically
- Use of out-of-copyright material
- To release data at source without attempting / needing to add value (let others do this)

### Procurement

- Getting more, better data (it saves lives)
- Economic benefit through savings, efficiencies
- Getting more data that can be released and used openly

### Engagement

- Building trust-based relationships with citizens
- Improved public debate, engagement and participation
- Connection with a wider community
- Enabling digital equity for those with disabilities
- Forums that enable sharing in order to minimise duplication and unneeded effort
- Driving culture shifts through engagement on the topic