

images

photos, illustrations + designs

Do you want people to redistribute your designs or photos, as long as they give you credit?

Do you want people to send your drawings around to friends, so long as they don't make money off of them?

Provided they don't alter them, say, by changing the colour, or cropping them?

Do you want to help create and have access to a pool of royalty-free images?

Creative Commons offers a free and flexible range of protections and freedoms for authors and artists. If you publish your photographs or illustrations online we can help you declare "some rights reserved," letting you tell the whole world how they can distribute or re-use your images or drawings. Creative Commons can also help you find photos or illustrations to share and transform.

looking for content? find a range of licensed films and images at <http://creativecommons.org/getcontent>

Want to maximise distribution of your photos while keeping control of other uses? Want to encourage your fans to make collages from your images, provided they don't resell them? Want to invite a wide range of reuses, provided you get credit as the original artist?

Mix and match from an intuitive menu that helps you express the terms you want your images shared under. Creative Commons has licences to suit all sorts of situations.

select a licence that is suited to your needs at <http://creativecommons.org/license>

photographers + copyright

Copyright protects all creative works including artistic works (such as paintings, drawings and maps, photographs), written material (such as journal articles, novels, and reports), musical works and films. So your films are automatically protected the moment they are taken or drawn.

In Australia registration of copyright is not required. So video, footage and animations are automatically protected by copyright the moment they are created or filmed. However, it is a good idea to include a copyright notice on material as it notifies people that the work is protected and identifies the copyright owner.

for example © John Citizen 2004

basic types of licences



attribution

others must give you credit as the original creator



non-commercial

others may not use your work for commercial purposes



no derivative works

others may not alter, transform, or build upon your work



share alike

others may alter, transform, or build upon your work, but they are encouraged to distribute the resulting work only under another Share Alike licence

images

photos, illustrations + designs

www.creativecommons.org/image

Creative Commons + photography

The support for Creative Commons licensing in photo management applications is just beginning, but one application in particular currently supports it. The windows package Snap Gallery helps you make simple HTML galleries from your photographs and prepares a gallery website for you, ready to upload. You can pick a license that will be applied to every page in your gallery automatically.

for more information on the Snap Gallery, see <http://www.onfocus.com/snap>

more information for photographers and illustrators

Looking for more information on copyright? The Australian Copyright Council has produced a series of fact sheets which are free to access online.

For copyright information specific to photographers, see Information sheet G11 - *Photographers and Copyright*. For copyright information specific for illustrators, Information sheet G75 - *Graphic Designers & Copyright*. See generally Information sheet G33 - *Artworks & Copyright*.

for more information on the Australian Copyright Council, see <http://www.copyright.org.au>

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images

case studies

ACRA

Australia Creative Resources Archive (and its online presence ACRO – Australian Creative Resources Online) is an Australian Research Council (ARC) funded archive of video, music and other creative raw materials. The archive was built to help stimulate the production of new broadband content. The archived materials are licensed for use under Creative Commons licences.

for more information on ACRO, see <http://www.uq.edu.au/acro>

Pixagogo

Pixagogo a service by HyperTrust that offers original web-based services to leverage content when it's stored on their servers. Pixagogo is an online gallery creator site which allows files to be uploaded directly onto the site. Pixagogo has teamed up with Creative Commons to provide an interface so users can select a Creative Commons licence telling the world how they can distribute or re-use your photos and albums.

for more information on Pixagogo, see <http://www.pixagogo.com>

Boy Avianto

Based in Jakarta, Indonesia, Boy Avianto's regularly updated photolog features all sorts of shorts from daily life in Jakarta, including interesting views of the area, macro photos of plants and pets, all of which are under the terms of a Creative Commons licence.

for more information on Boy Avianto's photolog, see <http://photos.avianto.com>

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info.pack [v.1]

education

text

video

images

audio