

video

movies, animations + footage

Do you want people to redistribute your videos/moving images, as long as they give you credit?

Do you want fans to share your moving images, so long as they don't make money off of them?

Provided they don't remix or change them?

Do you want to help create and have access to a pool of royalty-free footage which you can use in your own compositions?

Creative Commons offers a free and flexible range of protections and freedoms for authors and artists. If you publish your moving images online, Creative Commons provides an interface to help you let the world know how they can distribute or re-use your moving images. Creative Commons can also help you find video to share and transform.

looking for content? find a range of licensed films and images at <http://creativecommons.org/getcontent>

Want to maximise distribution of your films while keeping control of other uses? Want to encourage other filmmakers to build new moving images from yours, provided they don't resell them? Want to invite a wide range of re-uses, provided you get credit as the original author?

Mix and match from an intuitive menu that helps you express the terms you want your work shared under. Creative Commons has licences to suit all sorts of situations.

select a licence that is suited to your needs at <http://creativecommons.org/license>

filmmakers + copyright

Copyright protects all creative works including artistic works (such as paintings, drawings and maps, photographs), written material (such as journal articles, novels, and reports), musical works and films. So your films are automatically protected the moment they are taken or drawn.

However, Since there are so many rights and clearances involved with video/film production, you should be extra careful that you have all the permissions you need to release the work. You must hold the

basic types of licences



attribution

others must give you credit as the original creator



non-commercial

others may not use your work for commercial purposes



no derivative works

others may not alter, transform, or build upon your work



share alike

others may alter, transform, or build upon your work, but they are encouraged to distribute the resulting work only under another Share Alike licence

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www.creativecommons.org/video

rights, or have the permission to use every element of your film. Permissions could include any sounds or locations used, actors portrayed or logos that show up in the film, among other things.

In Australia registration of copyright is not required. So video, footage and animations are automatically protected by copyright the moment they are created or filmed. However, it is a good idea to include a copyright notice on material as it notifies people that the work is protected and identifies the copyright owner. for example © John Citizen 2004

free video hosting

Creative Commons has partnered with the Internet Archive's Open Source Movies Project to offer free hosting for Creative Commons licensed video and film. Share your videos online without being burdened with high bandwidth costs!

for more information on the Internet Archive's Movies Project, see <http://www.archive.org/movies/movies.php>

more information for filmmakers

Looking for more information on copyright? The Australian Copyright Council has a series of copyright factsheets free to access online. For copyright information for filmmakers, see Information sheet G69 - *Film & copyright*. See also Information sheet G47 - *Music: use in film and multimedia*.

for more information on the Australian Copyright Council, see <http://www.copyright.org.au>

see also:
Australian Film Commission, <http://www.afc.gov.au>
Pacific Film and Television Commission,
<http://www.pftc.com.au>
Arts Law Centre of Australia,
<http://www.artslaw.com.au>

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video

case studies

ACRA

Australia Creative Resources Archive (and its online presence ACRO – Australian Creative Resources Online) is an Australian Research Council (ARC) funded archive of video, music and other creative raw materials. The archive was built to help stimulate the production of new broadband content. The archived materials are licensed for use under Creative Commons licences.

for more information on ACRO, see <http://www.uq.edu.au/acro>

Ephemeral Films [Rick Prelinger]

Rick Prelinger, film archivist, has collected over 48 000 “ephemeral” (advertising, educational, industrial, and amateur) films. He offers over 1600 titles available for download from the Internet Archive, and asserts they are in the public domain.

for more information on Ephemeral Films, see

<http://www.prelinger.com/ephemeral.html>

Brian Flemming

Brian Flemming, film producer, has recently released “Nothing So Strange,” an open-source film. While his final cut of the movie is protected by an “all rights reserved” copyright, the raw footage that makes up the film are licensed under a Creative Commons Attribution licence.

project leads

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info.pack [v.1]

images

audio

video

text

education