

POOLING IDEAS

We are what we share

Finding Creative Commons Materials

Digital technologies have revolutionised the way in which content is created and shared. Anyone can communicate, share and modify material in new and interesting ways. The use of digital forums like websites, wikis and blogs is rapidly expanding, with all kinds of content, from video to images and music. With these new opportunities, come copyright challenges.

Creative Commons presents a solution to this problem. It is a content licensing scheme which opens up a whole swag of copyright material, making it free to copy, communicate, remix and repurpose — legally. Permission from the copyright owner does not need to be sought as permission has already been granted.

This guide was created to help competition entrants to the *Pooling Ideas: We Are What We Share* remix competition. It is advised that you first read our *What is Creative Commons?* guide (<http://creativecommons.org.au/whatiscc.pdf>) which provides a simple and helpful introduction to CC.

Searching for CC Materials

Because Creative Commons provides machine readable information (or metadata) for each Creative Commons licence, reuseable content is able to be searched for more easily. Search engines are able to read this embedded information and sort content depending on the type of licence it is released under or the type of reuse the user wants to make.

A part of



Proudly supported by



To help you easily find reusable materials, Creative Commons has created a dedicated CC Search portal (<http://search.creativecommons.org>). The Search portal lets you search for reusable content – based on keyword, licence type and type of material – all from the Creative Commons website.

Google (www.google.com.au/advanced_search) and Yahoo! (<http://search.yahoo.com/advanced>) can also be used to find Creative Commons licensed materials. Using the Creative Commons metadata, both search engines let you filter results by whether the material is available for reuse, and how you want to reuse it, in their advanced search services. If you're a Mozilla Firefox user you can also find Creative Commons materials using the in-built search tool in the top right hand corner of the toolbar.

For more information on how to find Creative Commons material using these search engines, see our factsheets at <http://creativecommons.org.au/infopacks/education>.

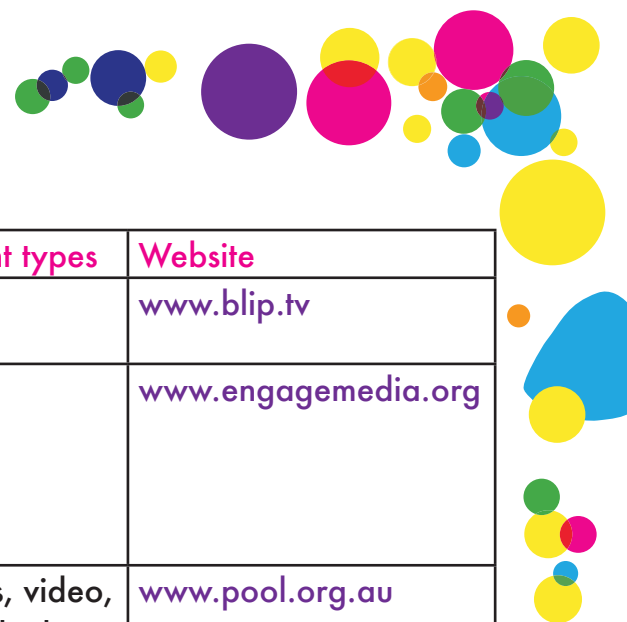
Sources of CC Materials

Finding Creative Commons materials using search engines can sometimes prove to be difficult. If you're looking for specific types of content sometimes it can be easier to go directly to a website that hosts CC licensed materials of that content type.

Many websites host CC licensed content. The table below outlines some good sources of CC material.

Source	Description	Content types	Website
Flickr	A photo distribution service with over 90 million CC licensed photos and videos. These can be accessed via the main site or through a dedicated portal.	Images, video	www.flickr.com/creativecommons
Open Photo	A moderated photo community with over 3000 CC licensed photos in various categories.	Images	http://openphoto.net
Picture Australia	Australian themed images hosted by the National Library of Australia. Some images are CC licensed or in the public domain.	Images	www.pictureaustralia.org
ccMixer	CC sound remix tool and archive. A good source of CC music. All the music on ccMixer can be remixed	Music	http://ccmixter.org
Freesound	A good source of sound effects and background noises, all available for reuse	Sounds	www.freesound.org

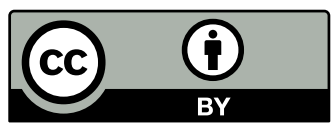
Finding Creative Commons Materials



Source	Description	Content types	Website
Blip.tv	A video sharing site that includes a lot of CC licensed material.	Video	www.blip.tv
Engage Media	An Australian-based site which distributes videos about social justice and environmental issues in the Asia Pacific. All videos are CC licensed.	Video	www.engagemedia.org
Pool	An ABC-run multimedia site that includes lots of CC-licensed user-generated video, music, art and text, as well as increasing amounts of reuseable material from ABC's own archives.	Images, video, music, text	www.pool.org.au

For a more detailed list of Creative Commons sites visit the content directories list at http://wiki.creativecommons.org/Content_Curators.

For more factsheets on these and other ways to find Creative Commons materials see <http://creativecommons.org.au/infopacks/education>.



Published by the Australian Research Council Centre of Excellence for Creative Industries and Innovation (www.cci.edu.au) in partnership with Creative Commons Australia (<http://creativecommons.org.au>).

Unless otherwise noted, material in this information pack is licensed under a Creative Commons Attribution 2.5 Australia licence. You are free to copy, communicate and adapt the work, so long as you attribute Creative Commons Australia and the Australian Research Council Centre of Excellence for Creative Industries and Innovation. To view a copy of this licence, visit <http://creativecommons.org/licenses/by/2.5/au> or send a letter to Creative Commons Australia, c/- Law Faculty, Queensland University of Technology, GPO Box 2434, Brisbane Q 4001.