

CREATIVE COMMONS AUSTRALIA Priority Goals

AusGOAL

Implementing the AusGOAL Programme across all levels of government and publicly funded research, including, but not limited to:

- development of tools to implement CC (eg. Microsoft Office Add-In and work with other software companies and productivity tool providers),
- AusGOAL Practitioners Networks,
- copyright and CC training and training materials, (AusGOAL endorsed the CC v4.0 Licences in February 2014)
- provide policy and legal advice,
- support the NCU to implement 'open' in education,
- provide high level guidance and advice to government and the publicly funded research sector on all aspects of open access and licensing,
- perform any other role and activity consistent with the AusGOAL Board's instructions.

NCU

1. Implementation of AusGOAL framework in Departments of Education and related agencies
2. Develop OER Policy Adoption brief for Australian Government School sector to be approved by Copyright Advisory Group and then AEEYSOC.
3. Update the Guide to Creative Commons for educators and making it available from www.smartcopying.edu.au and others (such as AusGOAL and QUT and CC HQ)
4. Provide legal and policy advice to Australian school and TAFE sector on CC licences and OER
5. Support AusGOAL including liaising with government where appropriate re AusGOAL compliance and why education supports and needs AusGOAL
6. Deliver a series of workshops to Departments of Education, Catholic Education Offices and Associations of Independent Schools e learning and curriculum areas re how to find OER and creating OER for the Australian schools sector
7. Deliver workshops, seminars and presentations to Australian Schools and TAFEs.
8. Continuing to advise and work with ESA, ACARA and AITSIL to promote AusGOAL and CC/OER
9. Facilitate and lead Copyright4Educators course on P2PU- www.p2pu.org and develop an Australian version of CC for Educators.
10. Liaise where appropriate with tertiary institutions and RTOs re adoption of CC and OER
11. Encourage the adoption of Version 4.0 to the education sector
12. Continue updating our CC/OER section of www.smartcopying.edu.au

QUT

Education, community building, and outreach

- Review and update the CC Australia fact sheets produced and maintained by QUT
- Create new copyright information fact sheets (6 x sector specific creators and users; 6 x limitations and exceptions; 5 x general information)
- Re-establish connections with adopters in private sector & GLAM
- Work with Universities to develop best practices for open licensing (OA, OER, Free Software)
- Provide support for Open Access to Scholarly Communications (particularly via University library sector)
- Re-design website (audit existing information; analytics and visitor flow optimisation)
- Develop and implement social media and comms strategy (Bledsoe)
- Establish workflows and source updates from community for steady communications through distinct channels
- Respond to public enquiries; directing to appropriate contacts to respond.

Advocacy

- Continue to support 'Fair Use alliance' & engage as appropriate

- Continue engaging with advocacy and support for Open Access, Open Data, OER as appropriate
- Continue advocacy in removing barriers between collecting societies and CC (particularly APRA/AMCOS/PPCA) - excluding government or education sector arrangements with Collecting Societies.

Research

- Develop updated case studies from existing adopters
- Continue research on open business models and mechanisms to support open production
- Work towards development of an empirical model for policy analysis that enables counterfactual testing and optimisation of different incentives across different industries.